



Joint programmes sustainability

Erasmus Mundus thematic cluster

Results and recommendations

Interuv regional conference – Rome, 6-7 November 2013

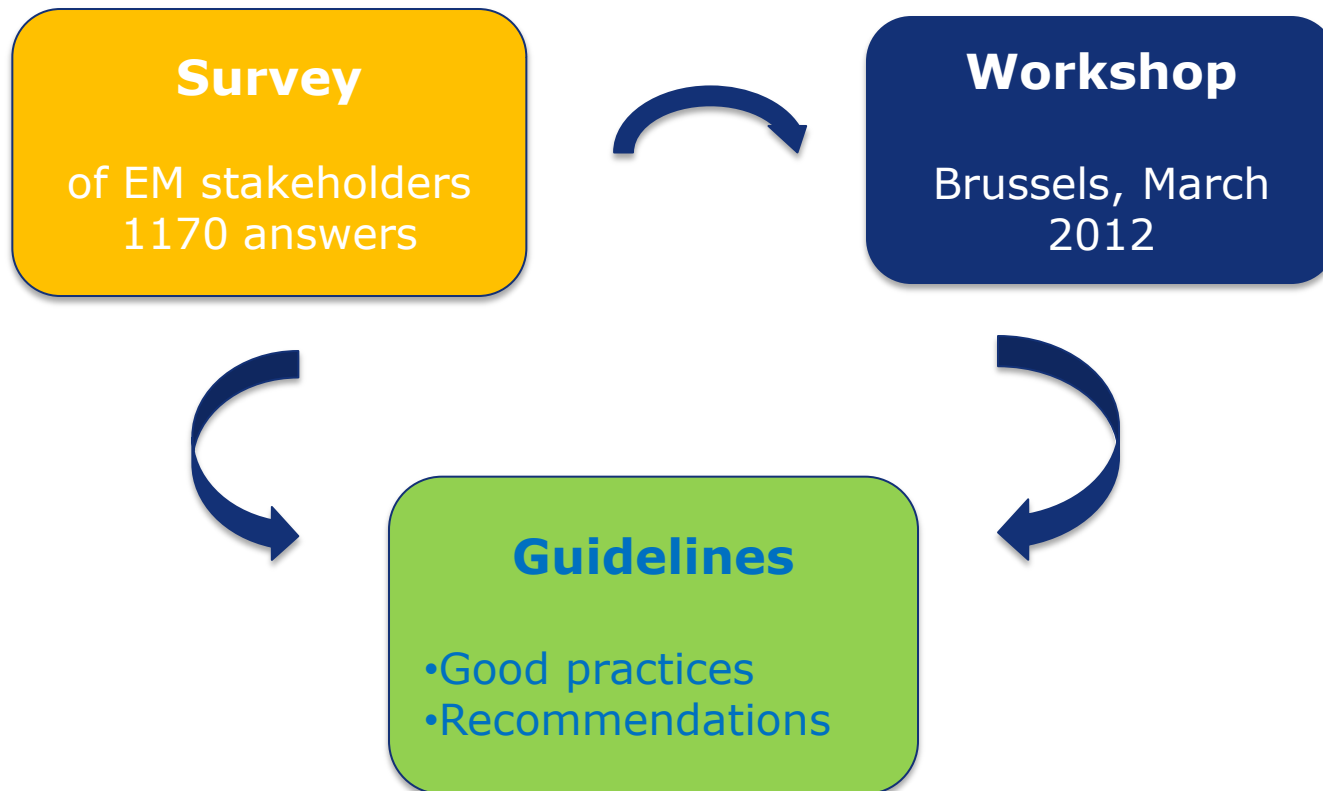
DG EAC.C4



Erasmus Mundus thematic clusters

- Sustainability
- Employability
- Recognition of degrees
- Regional Cluster: Asia
- Thematic Cluster : Climate change

Structure of the project





Achieving sustainability through alternative financing

1. Develop a robust sustainability strategy

From the start of planning + consider EC support as as a 'launch-pad'.

2. Ensure institutional embedding

Secure commitment for 'in kind' resources that underpin the consortium beyond core funding.

3. Build funding capacity through a 'portfolio' approach to sources of finance

Actively research all potential funding opportunities that can replace (totally or partially) student scholarships and make it as easy as possible for potential students to apply for funding.

4. Convince excellent students that your programme is worth paying fees or seeking finance



Achieving sustainability through targeted dissemination

5. Maintain focus on core/niche markets through innovative pedagogical content.

Constantly review the programme and adapt it to the needs of the market.

6. Maximise the involvement of end-users

Research employability needs and ensure that students will be provided with relevant soft skills to enhance their employability.

7. Develop strategic alliances

Include employers but also other stakeholders such as public institutions and students/alumni to improve employability

8. Market your programme strategically

Identify the main beneficiaries (students) and end-users (employers) and develop convincing messages for all of them



Achieving sustainability through strong relationships with all Erasmus Mundus Stakeholders

9. Continue building the global reputation of Erasmus Mundus

Work with the Commission, for example through EM-A, coordinated action by programmes, and the common activities with Action 2 and 3 projects.

10. Build sustainable institutional cooperation and academic networks

Develop opportunities through mobility exchanges, thus putting in place a robust consortium for joint programme development.

11. Ensure that your programme is strategically positioned in the global HE marketplace

Develop or engage with Action 3 projects to work together with the wider community of actors in areas such as recognition, global and regional HEI innovation and reform.



Useful links

Summary on the sustainability cluster outcomes

http://eacea.ec.europa.eu/erasmus_mundus/clusters/documents/sustainability/sustainability_clusterfiche.pdf

Recommendations + good practices in Practical guidelines

http://eacea.ec.europa.eu/erasmus_mundus/clusters/documents/sustainability/clusterguidelines_sustainability.pdf

Workshop website

http://eacea.ec.europa.eu/erasmus_mundus/events/cluster_sustainability_2012_en.php

Survey report

http://eacea.ec.europa.eu/erasmus_mundus/clusters/documents/sustainability/surveyreport_sust_recog.pdf